

100 TOP

READERS'
CHOICE

PRODUCTS OF 2010

The pages of each issue of *Land Line Magazine* feature numerous products. Many are given a reader response number so our readers can get more information by mailing in a postage-paid postcard. Our staff tallies those responses to find out which products our readers found most interesting each year. Here are the products that received the most inquiries in 2010. As you can see, there was a lot of Bluetooth on the brain in 2010.

- #10** Our list kicks off with a little something to help you sleep. *Land Line's* November issue featured **TheBigRigMattress.com**.



TheBigRigMattress.com manufactures mattresses made specifically for trucks, which feature individually pocketed springs.

- #7** **VXi Corp.** turned up the volume in the May issue. Its BlueParrott Bluetooth wireless headsets block out engine noise, city traffic and road noises. Two models are available: the B250-XT and the Xpressway.



#9

Those who really do want it all came out in droves when *Land Line* featured **Cobra Electronics'** newest CB radio – the 29 WX NW BT – in the March/April issue. All those letters mean the radio features weather alerts, a NightWatch display and Bluetooth connectivity.

- #6** Along for the ride in the July issue was the **EverYoung** RC720 folding bicycle. The July issue featured this 29-pound bicycle suitable for riders up to 6 feet, 5 inches tall.



- #5** **Scrublade LLC** clearly grabbed readers' interest in the November issue. The company offers the only wiper with "scrubber" technology and a rain wiper combined.



- #8** Rolling in next is **Giti Tire Ltd.** showcased in the November issue. The GSL213 Long Haul Steer tire offers outstanding overall performance, resistance to irregular wear, and extended mileage.

